



Research Opportunity

Social Media TestDrive is an educational program that offers a number of online modules about key digital citizenship topics. The *Cornell Social Media Lab* is conducting a series of studies to see how well *Social Media TestDrive* works, and you can help!

Our current study, *Outcome Evaluation: Knowledge & Behavior Change*, will evaluate the effectiveness of *Social Media TestDrive* in changing youth's knowledge and behaviors related to social media literacy topics. We need you to work with your own students (age 9-14) to help us complete the evaluation.

The study will take place in **Spring 2023 (Jan to Mar)**

Participation will require **2 sessions (15min + 40min)** with your students

You will receive a **\$100 Amazon eGift Card**

Session 1 (15min)

In this session, we will need you to facilitate students to complete:

- A survey that asks students some demographic information and questions about digital citizenship topics, such as cyberbullying, phishing and scam, fake news etc. (15min)

Session 2 (40min)

1 week after the Session 1, we will need you to facilitate students to complete:

- A behavioral assessment task, in which students will explore a simulated social media environment where they can freely explore and take actions on the posts (30min)
- A survey that contains questions about the same digital citizenship topics as in Session 1 (10min)

We will need your help to oversee this process to make sure most of the students go through the assessment. **No teaching on the digital citizenship topic is needed.**

Want to join our study? Please contact *our team* at wz434@cornell.edu or text 607-262-7786 to sign up for it. We look forward to your participation!