Social Media TestDrive is an educational program that offers a number of online modules about key digital citizenship topics. The Cornell Social Media Lab is conducting a series of studies to see how well Social Media TestDrive works, and you can help!

Our current study, Outcome Evaluation: Knowledge & Behavior Change, will evaluate the effectiveness of Social Media TestDrive in changing youth’s knowledge and behaviors related to social media literacy topics. We need you to work with your own students (age 9-14) to help us complete the evaluation.

The study will take place in Spring 2023 (Jan to Mar)

Participation will require 2 sessions (15min + 40min) with your students

You will receive a $100 Amazon eGift Card

Session 1 (15min)

In this session, we will need you to facilitate students to complete:

- A survey that asks students some demographic information and questions about digital citizenship topics, such as cyberbullying, phishing and scam, fake news etc. (15min)

Session 2 (40min)

1 week after the Session 1, we will need you to facilitate students to complete:

- A behavioral assessment task, in which students will explore a simulated social media environment where they can freely explore and take actions on the posts (30min)
- A survey that contains questions about the same digital citizenship topics as in Session 1 (10min)

We will need your help to oversee this process to make sure most of the students go through the assessment. **No teaching on the digital citizenship topic is needed.**

Want to join our study? Please contact our team at wz434@cornell.edu or text 607-262-7786 to sign up for it. We look forward to your participation!