



Research Opportunity

Join us to build an AI Chatbot to stop cyberbullying!

Cornell Social Media Lab is inviting educators to help us build a chatbot system using artificial intelligence (AI) to teach teenagers how to deal with cyberbullying. Your input into its development will make sure it's relevant and effective for thousands of users all over the world.

The study will take place in **Spring 2022**

Participation will require **1 to 3 hours** of your time based on your availability

You will receive a **\$25 ~ \$75 Amazon eGift Card** based on your hours of participation

What We Need You to Do

We will schedule 1-3 interviews (**all through Zoom**) with you on different dates during Spring 2022. Based on your availability, you can choose to participate any of the following interviews. We encourage you to participate in all 3 interviews if you can. Each interview takes about 1 hour. You will receive a \$25 Amazon eGift card for each interview.



1st interview

- We will ask you to describe some examples of cyberbullying, and how you will step in when you see different reactions from teenagers



2nd interview

- We will show you some comments teenagers made when they saw cyberbullying happened. We will ask you to think about how to help them learn to deal with cyberbullying in healthy ways



3rd interview

- You will play with a chatbot prototype, and give us feedback on how to improve it

Want to join our study? Please contact *Dr. Ellen Zou* at wz434@cornell.edu or text 607-262-7786 to sign up for it. We will schedule interviews based on your preferred times. Looking forward to your participation!