



Research Opportunity

Join us to build an AI Chatbot to stop cyberbullying!

Cornell Social Media Lab is inviting youth to help us build a chatbot system using artificial intelligence (AI) to teach teenagers how to deal with cyberbullying. Your input into its development will make sure it's relevant and effective for thousands of users all over the world.

The study will take place in **Spring 2022**

Participation will require **1 to 3 hours** of your time based on your availability

You will receive a **\$20 ~ \$60 Amazon eGift Card** (depending on whether you participate in 1, 2, or all 3 interviews) and the possibility to win an **"AI Chatbot Youth Co-Designer" Certificate**

What We Need You to Do

We will schedule 1-3 interviews (through Zoom) with you on different dates during spring 2022. Based on your interest and schedule, you can choose to participate any of the following interviews. We encourage you to participate in all 3 interviews if you can. Each interview takes about 1 hour. You will receive a \$20 Amazon eGift card for each interview. If you participate in all 3 interviews, you will get a \$60 Amazon eGift card and an "AI Chatbot Youth Co-Designer" Certificate issued by Cornell Social Media Lab.



1st interview (over Zoom)

- We will ask you to describe some examples of cyberbullying, and how you will step in when you see different reactions from other teenagers



2nd interview (over Zoom)

- We will show you some comments other teenagers made when they saw cyberbullying happened. We will ask you to think about how to help them learn to deal with cyberbullying in healthy ways



3rd interview (over Zoom)

- You will play with a chatbot prototype, and give us feedback on how to improve it

During the interviews, you will also have the opportunities to play with some fun chatbots and build your own chatbot.

Want to join our study? Please contact *Dr. Ellen Zou* at wz434@cornell.edu or text 607-262-7786 to sign up for it. We look forward to your participation!